

Ohio State Sells Most Non-Student Season Tickets In At Least 15 Years



Ohio State's upcoming season is one of the more highly anticipated in recent program memory, and that hype is reflected in ticket sales.

According to a report from the Columbus Dispatch on July 18, Ohio State sold 56,998 season tickets for the team's eight home games this fall, the highest total in at least 15 years. These totals do not include student tickets.

The nearly 57,000 non-student season tickets sold this offseason eclipsed the previous high of 56,484 set in 2022, which also featured eight home games on the schedule. Last season saw just 55,233 season tickets sold during that summer, a decreased number that could have been attributed to the team only playing six home games.

Ohio State raised its season-ticket prices for the 2024 season to account for the eight-game home schedule, with the pricing of the six seating zones for the general public ranging from \$596 to \$1,365, a significant increase from the range of \$398 to \$944 in 2023. This is also a small increase from the 2022 home slate, where season-ticket prices were as low as \$559.

Ohio State may not have many marquee matchups on tap this season at Ohio Stadium, but it will play its biggest game of the year — and perhaps the biggest in all of college football — at home in November. The Buckeyes will host Akron on Aug. 31 (3:30 p.m., CBS), Western Michigan on Sept. 7 (7:30 p.m., BTN), Marshall on Sept. 21 (TBD), Iowa on Oct. 5 (TBD), Nebraska on Oct. 26 (TBD), Purdue on Nov. 9 (TBD) and Indiana on Nov. 23 (TBD) before welcoming archrival Michigan to Ohio Stadium on Nov. 30 (noon, FOX).